

Financial Environment

Course length: 4 hours*

Course Code: 100594BT004

This course will help you to better understand how business performance is measured in financial terms.

Benefits for the Learner

If you've had no formal training, the financial documents that drive a business can look like little more than a daunting jumble of figures! But once you've grasped the basics, Profit and Loss Accounts, Cashflows and Balance Sheets can really help you to understand business goals and the part you need to play in achieving them.

This course demystifies business finance. It enables you to analyse and interpret financial information effectively and use financial information and ratios to measure commercial performance.

Benefits for the Business

The more financially astute your managers, the more likely they are to understand your business goals and lead their departments efficiently towards them.

This course is a great introduction to the financial environment for managers who do not come from an accounting background. It equips them with the skills they need to make more informed business decisions based on the most commonly used financial measures, documents and ratios.

What You Get From This Course

Having completed this course, you will be able to:

- Identify the main sources of financial information within an organisation
- Read and understand company accounts, including documents such as Balance Sheets and Profit and Loss accounts
- State the main sources of finance available to organisations
- Estimate and manage cash flow
- Use a range of financial ratios to analyse performance

What Does the Course Cover?

- Finance and financial information
- Analysing financial performance

How Long Does the Course Take?

You can work through this course at your own pace. It should take you around 4 hours to complete.

*Courses are accessible for six months from the date of purchase.